



THE GATEWAY BUILDING  
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September 17, 2009

**South Carolina Lightning Protection Inc.  
Robert Schulz  
1074 North Shadow Drive  
Mount Pleasant, South Carolina 29464**

Dear Mr. Schulz –

Being a personal insurance carrier for wealthy individuals, PURE looks to provide guidance and support to its members that is not typically offered by other insurance companies. As a member of PURE, each policyholder is offered the services of a Member Advocate who can provide risk management solutions to ensure effective protection from a loss.

In speaking with many of our coastal South Carolina members, your name often comes up in conversations around lightning protection. After a severe storm last year, two of our Charleston-area members suffered lightning losses at their homes. At the home without your system, our member sustained a substantially greater degree of damage and has since chosen to enlist your services.

At your convenience, I would like to learn more about your company and services that may be available to our members. As an added 'perk' to our policy, we will even contribute \$2,500 towards preventing a future damage if our member suffers a loss greater than \$10,000. (includes lightning suppression systems). We think it is equally important to provide great claims service and to protect our members.

Thank you for your past service to our members – I hope to work with you again soon.

Regards,

**Scott J. Congiusti**  
Member Advocate  
(914) 328-8102  
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